



FOR IMMEDIATE RELEASE

Contact: KELLY TEENOR
Marketing Manager
Hall & Foreman, Inc.
420 Exchange, Suite 100
Irvine, CA 92602-1301
714-665-4550, 714-665-4501 Fax
[mail to:kellyteenor@hfinc.com](mailto:kellyteenor@hfinc.com)

HALL & FOREMAN, INC. NAMES ALAN PALERMO AS PRINCIPAL

IRVINE, Calif., August 5, 2004 — Hall & Foreman, Inc. (HFI), an engineering, planning, surveying, and landscape architecture firm, is pleased to announce the appointment of Alan Palermo P.E. as the newest principal for the firm. Mr. Palermo serves as firm's president in charge of the south coast division based in Irvine, California.

As principal, Mr. Palermo will join existing principals John C. Hogan, P.E., Jon E. Bourgeois, P.E., Steve Shambeck, P.L.S., Lou Ann Frederick, and Mark Miner in directing HFI's professional practice including strategic planning and business acquisition opportunities.

In making the announcement, HFI's chief executive officer John C. Hogan, P.E., commended Mr. Palermo's contributions to the growth of firm by stating, "Alan understands both the design side and the operational side of the business. During his six-year tenure with HFI he has been a project manager on large-scale development projects, served as director of operations and handled business development activities."

Mr. Palermo has over 17 years of professional engineering experience. He holds a bachelor of science degree in civil engineering from California State Polytechnic University in Pomona and a masters in business administration from the University of Southern California. His professional experience includes: commercial and retail land development projects; residential subdivisions; construction management; oversight of the information technology group; and institutional projects working with clients on expansions and modernizations.

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In 2002 Mr. Palermo was named associate of the firm and most recently served as vice president of land development in the south coast division. In July 2004 he was promoted to president, south coast division. As president, he directs the division's operations including client interface, project scheduling, and business development. As principal, he will participate in the ongoing development of HFI and the implementation of strategic initiatives.

Founded in 1961, HFI specializes in civil engineering, land planning/development, land surveying, entitlement coordination, infrastructure funding, investigative engineering, municipal/public works, surveying and mapping, and landscape architecture services. With offices in Irvine, Rancho Cucamonga, Temecula, and Woodland Hills, HFI serves public and private clients on a variety of projects throughout California and Southern Nevada.

For further information about HFI's services, please contact Kelly Teenor at 714-665-4500, or visit <http://www.hfinc.com/>

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